

 **PURINA**<sup>®</sup>  
**PRO PLAN**<sup>®</sup>  
NUTRITION THAT PERFORMS™



# DOG SHOW 101

PRESENTED BY



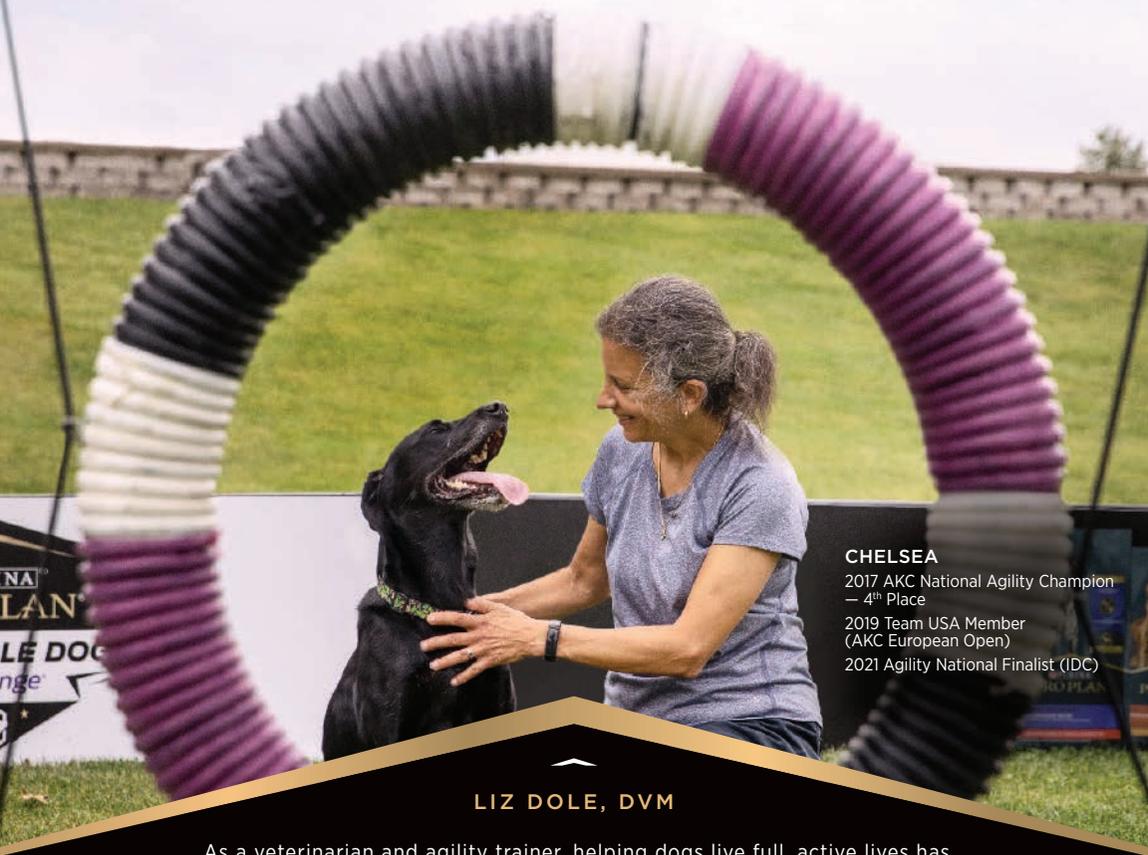
THE 146<sup>TH</sup> ANNUAL  
**WESTMINSTER**  
KENNEL CLUB DOG SHOW

 **PURINA**<sup>®</sup>  
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NUTRITION THAT PERFORMS™



“DOGS ARE MY LIFE AND I’M THE CENTER OF THEIRS. I HAVE TO GIVE THEM THE BEST.”



**CHELSEA**  
2017 AKC National Agility Champion — 4<sup>th</sup> Place  
2019 Team USA Member (AKC European Open)  
2021 Agility National Finalist (IDC)

**LIZ DOLE, DVM**

As a veterinarian and agility trainer, helping dogs live full, active lives has always been a big part of Liz Dole’s life. So, when it came time to pick a food to fuel her champion agility dog, Chelsea, the choice was clear.

**Pro Plan Sport** is the only nutrition Liz trusts to give her dogs the energy and protein levels they need to be their best, on and off the course.

SEE WHY CHAMPIONS TRUST PRO PLAN AT  
[PurinaProClub.com/Experts](http://PurinaProClub.com/Experts)

This owner may have received compensation and coupons for Purina Pro Plan.



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**CHAMPION NUTRITION  
FOR YOUR DOG**



Your Pet, Our Passion.®

# DOG SHOW 101

BY THE NUMBERS

THE WESTMINSTER KENNEL CLUB DOG SHOW  
COMPETITION STARTS WITH OVER

# 3000

 **DOGS**

ACROSS **211** BREEDS  
AND VARIETIES

ALL OF THE AKC-RECOGNIZED BREEDS  
FALL INTO ONE OF 7 GROUPS:



THE 146<sup>TH</sup> ANNUAL

## WESTMINSTER KENNEL CLUB DOG SHOW

PRESENTED BY



## THE WORLD'S GREATEST DOG SHOW

For 146 years, dogs from around the world have ventured to New York City to compete for the coveted title of Best In Show at the Westminster Kennel Club Dog Show, presented by Purina Pro Plan. For the second time in history, this year's show will be held at the storied Lyndhurst Mansion in Tarrytown, NY.

Explore this booklet to learn more about the dog show, the 209 breeds that will take the ring, and the advanced nutrition that fuels 92 of the top 100 AKC All Breed Champions.\*

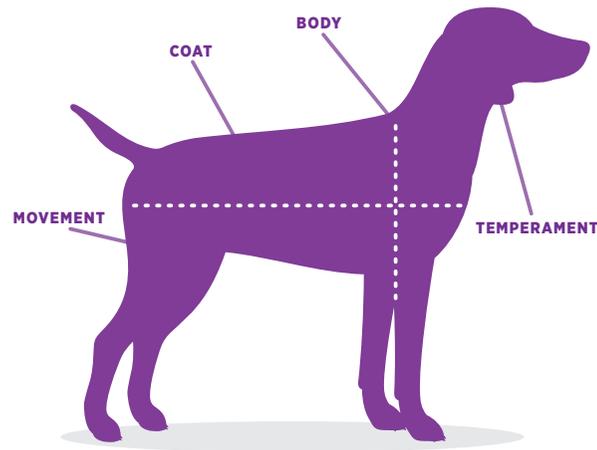
\*Dog News Magazine Top 100 Dogs based on AKC All-Breed Competition and RBIS through 12/31/21. The handlers or owners of these champions may have received Pro Plan dog food as Purina ambassadors.

# DOG SHOW 101

## THE JUDGING

### THE WESTMINSTER KENNEL CLUB DOG SHOW IS A “CONFORMATION SHOW.”

Dogs are judged and placed according to how closely they compare or “conform” to their official breed standards.



### WHAT ARE THE BREED STANDARDS?

A written description of the ideal features of that breed. Generally, these standards describe a dog's appearance, movement and temperament.

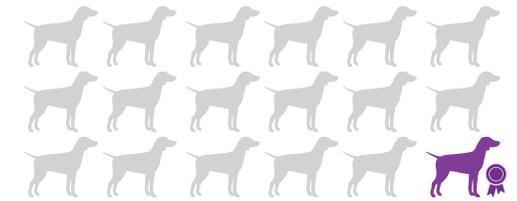


# DOG SHOW 101

## TO THE WINNER'S CIRCLE

### THE BREED COMPETITION

1 Dogs compete against the other dogs in their **BREED / VARIETY**.



### THE GROUP COMPETITION

2 Then they compete against dogs in their **GROUP**.



### THE BEST IN SHOW COMPETITION

3 Finally, all 7 Group Winners compete for **BEST IN SHOW**.



Purina® Pro Plan® has fueled 14 of the last 15 Best In Show Winners\*. **Who will take the title this year?**

\*The handlers or owners of these champions may have received Purina® Pro Plan® dog food as Purina ambassadors.

# HOUND GROUP

Most hounds share the common ancestral trait of being used for hunting, which is why they were originally classified as Sporting dogs, but in 1930 the Hound Group was born. Some dogs in the Hound Group use acute scenting powers to follow a trail. Others demonstrate a phenomenal gift of stamina as they relentlessly run down quarry. Some hounds bring down the game themselves or hold it at bay until the hunter arrives, while others locate the game by tracking its scent.

## DID YOU KNOW?



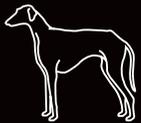
In 2015, Miss P, a Beagle (15 in.), became the 9th Best In Show Champion in a row to be fueled by Purina® Pro Plan®.\*

30/20

Miss P's victory was fueled by Purina® Pro Plan® SPORT® Performance 30/20.\*



The Greyhound is the winningest breed in the Hound Group, with 13 Group wins.\*\*



The Azawakh, a member of the Hound Group, was eligible to compete at Westminster for the first time in 2020.



6 Best In Show Winners have come from the Hound Group.\*\*



In 2020, a Whippet named Bourbon won the Hound Group and the Reserve Best In Show title.

\*The handlers or owners of these champions may have received Pro Plan dog food as Purina ambassadors.

\*\*Since the Hound Group's inception in 1930.

- 1 AFGHAN HOUND
- 2 AMERICAN ENGLISH COONHOUND
- 3 AMERICAN FOXHOUND
- 4 AZAWAKH
- 5 BASENJI



- 6 BASSET HOUND
- 7 BEAGLE, 13 IN. & UNDER
- 8 BEAGLE, 13-15 IN.
- 9 BLACK AND TAN COONHOUND
- 10 BLOODHOUND



- 11 BLUETICK COONHOUND
- 12 BORZOI
- 13 CIRNECO DELL'ETNA
- 14 DACHSHUND (LONGHAIRED)
- 15 DACHSHUND (SMOOTH)



- 16 DACHSHUND (WIREHAIRED)
- 17 ENGLISH FOXHOUND
- 18 GRAND BASSET GRIFFON VENDÉEN
- 19 GREYHOUND
- 20 HARRIER



- 21 IBIZAN HOUND
- 22 IRISH WOLFHOUND
- 23 NORWEGIAN ELKHOUND
- 24 OTTERHOUND
- 25 PETIT BASSET GRIFFON VENDÉEN



- 26 PHARAOH HOUND
- 27 PLOTT
- 28 PORTUGUESE PODENGO PEQUENO
- 29 REDBONE COONHOUND
- 30 RHODESIAN RIDGEBACK



- 31 SALUKI
- 32 SCOTTISH DEERHOUND
- 33 SLOUGHI
- 34 TREEING WALKER COONHOUND
- 35 WHIPPET



# TOY GROUP

The diminutive size and winsome expressions of the dogs in the Toy Group illustrate the main function of this Group: to embody sheer delight. Don't let their tiny stature fool you, though — many Toys are tough as nails. They make ideal apartment dogs and terrific lap warmers on nippy nights. These dogs are loyal and intelligent companions, provided you give them plenty of attention.

## DID YOU KNOW?



The Pekingese is the winningest breed in the Toy Group, with 26 Group wins.



2021 was the first year the Biewer Terrier was eligible to compete at Westminster.



In 2020, the Havanese was the Group winner, and was fueled by Purina® Pro Plan®.\*



Purina® Pro Plan® offers Small Breed formulas that feature bite-size, nutrient-dense kibble that's great for dogs under 20 lbs.



12 Best In Show Winners have come from the Toy Group.



Small breeds can actually be found in every group, not just the Toy Group.



\*The handlers or owners of this champion may have received Pro Plan dog food as Purina ambassadors.



# NON-SPORTING GROUP

The Non-Sporting Group is a very diverse group. Originally the AKC registered dogs as Sporting or Non-Sporting. Then the Hounds and Terriers split off from the Sporting Group and the Toys and Working dogs from the Non-Sporting Group. The Herding Group then split from the Working Group to make up the 7 Groups. The remaining dogs that have traits that don't fit into any of the other categories are judged in the Non-Sporting Group. These dogs differ in personality, appearance, size, coat and temperament.

## DID YOU KNOW?



The Standard Poodle is the winningest breed in the Non-Sporting Group, with 31 Group wins.



The 2020 Best In Show Winner was Siba\*, a Standard Poodle from the Non-Sporting Group fueled by Purina® Pro Plan®.



12 Best In Show Winners have come from the Non-Sporting Group.



The 2018 Best In Show Winner, Flynn, was a Bichon Frise from the Non-Sporting Group and was fueled by Purina® Pro Plan®.



The Non-Sporting Group is a very diverse group, containing a varied collection of breeds in terms of size, coat, personality and overall appearance.

myPLAN

Like the breeds in the Non-Sporting Group, every pet has unique traits and preferences. Find the right food for your pet at [proplan.com/myPLAN](http://proplan.com/myPLAN).

- 1 AMERICAN ESKIMO DOG
- 2 BICHON FRISE
- 3 BOSTON TERRIER
- 4 BULLDOG
- 5 CHINESE SHAR-PEI



1 2 3 4 5

- 6 CHOW CHOW
- 7 COTON DE TULEAR
- 8 DALMATIAN
- 9 FINNISH SPITZ
- 10 FRENCH BULLDOG



6 7 8 9 10

- 11 KEESHOND
- 12 LHASA APSO
- 13 LÖWCHEN
- 14 NORWEGIAN LUNDEHUND
- 15 POODLE (MINIATURE)



11 12 13 14 15

- 16 POODLE (STANDARD)
- 17 SCHIPPERKE
- 18 SHIBA INU
- 19 TIBETAN SPANIEL
- 20 TIBETAN TERRIER



16 17 18 19 20

- 21 XOLOITZCUINTLI



21

\*The handlers or owners of this champion may have received Pro Plan dog food as Purina ambassadors.

# HERDING GROUP

The Herding Group was created in 1983 and is the newest AKC classification. Before that, the dogs in this group belonged in the Working Group. All breeds in the Herding Group share the fabulous ability to control the movement of other animals. However, the vast majority of herding dogs, as household pets, never cross paths with a farm animal. In general, these intelligent dogs make excellent companions and respond beautifully to training exercises.

## DID YOU KNOW?



The Pembroke Welsh Corgi has the most consecutive wins with 3.



The Herding Group didn't exist until 1983. Before then, breeds in this group belonged to the Working Group.



All breeds in this group share the ability to control the movement of other animals.



The German Shepherd Dog is the winningest breed in the Herding Group, with 17 Group wins.\*



Since 1983, only 2 Best In Show Winners have come from the Herding Group.



2021 was the first year the Belgian Laekenois was eligible to compete at Westminster.

\*7 wins in the Working Group, before the Herding Group's inception in 1983. 10 wins in the Herding Group after 1983.

- 1 AUSTRALIAN CATTLE DOG
- 2 AUSTRALIAN SHEPHERD
- 3 BEARDED COLLIE
- 4 BEAUCERON
- 5 BELGIAN LAEKENOIS



- 6 BELGIAN MALINOIS
- 7 BELGIAN SHEEPDOG
- 8 BELGIAN TERVUREN
- 9 BERGAMASCO SHEEPDOG
- 10 BERGER PICARD



- 11 BORDER COLLIE
- 12 BOUVIER DES FLANDRES
- 13 BRIARD
- 14 CANAAN DOG
- 15 CARDIGAN WELSH CORGI



- 16 COLLIE (ROUGH)
- 17 COLLIE (SMOOTH)
- 18 ENTLEBUCHER MOUNTAIN DOG
- 19 FINNISH LAPPHUND
- 20 GERMAN SHEPHERD DOG



- 21 ICELANDIC SHEEPDOG
- 22 MINIATURE AMERICAN SHEPHERD
- 23 MUDI
- 24 NORWEGIAN BUHUND
- 25 OLD ENGLISH SHEEPDOG



- 26 PEMBROKE WELSH CORGI
- 27 POLISH LOWLAND SHEEPDOG
- 28 PULI
- 29 PUMI
- 30 PYRENEAN SHEPHERD



- 31 SHETLAND SHEEPDOG
- 32 SPANISH WATER DOG
- 33 SWEDISH VALLHUND



IN 2021, WASABI WAS AWARDED BEST IN SHOW.  
**WHO WILL TAKE THE TITLE  
THIS YEAR?**



We're proud to have helped fuel Wasabi's victory with the advanced nutrition of Purina® Pro Plan® Complete Essentials Shredded Blend Chicken & Rice Formula\*. Good luck to the outstanding dogs and handlers competing in the **2022 WESTMINSTER KENNEL CLUB DOG SHOW**. We can't wait to cheer you on at Lyndhurst.

Learn more at [purina.com/pro-plan/dogs](https://purina.com/pro-plan/dogs)

\*The handlers or owners of this champion may have received Pro Plan dog food as Purina ambassadors.



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RedRover

**48% of domestic abuse victims  
delay leaving because they can't  
take their pet with them.**

**WE'RE WORKING TO CHANGE THAT.**

Purina and our family of brands are working to create more pet-friendly domestic violence shelters across the U.S. We're aiming to donate \$2M by 2025 to our partner RedRover in support of the Purple Leash Project—giving hope to pets and people when they need it most.

Visit [PurpleLeashProject.com](https://PurpleLeashProject.com) and see how you can join us and give hope to pets and people.

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Your Pet, Our Passion.®

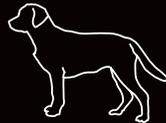
# SPORTING GROUP

The Sporting Group is comprised of gun dogs that were developed to assist the hunter. These dogs are remarkable for their instincts in water and woods and are generally naturally active, alert and have stable temperaments.

## DID YOU KNOW?



In 2016, CJ, a German Shorthaired Pointer, became the 10th Best In Show Champion in a row to be fueled by Purina® Pro Plan®.\*



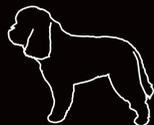
The Labrador Retriever is the most popular breed, according to the AKC, but has never won Best In Show.



A Golden Retriever named Daniel was the Group winner in 2020, fueling his victory with Purina® Pro Plan®.\*



20 Best In Show Winners have come from the Sporting Group.



The Barbet, a French water dog, was eligible to compete at Westminster in 2021.



7 of the last 8 AKC National Retriever Champions\*\* are fueled by Purina® Pro Plan®.\*

\*The handlers or owners of these champions may have received Pro Plan dog food as Purina ambassadors.  
 \*\*Based on the All-Age National Championship for Bird Dogs 2013 – 2022. The handlers or owners of these champions may have received Pro Plan dog food as Purina ambassadors

- 1 AMERICAN WATER SPANIEL
- 2 BARBET
- 3 BOYKIN SPANIEL
- 4 BRITTANY
- 5 CHESAPEAKE BAY RETRIEVER



- 6 CLUMBER SPANIEL
- 7 COCKER SPANIEL, A.S.C.O.B.
- 8 COCKER SPANIEL, BLACK
- 9 COCKER SPANIEL, PARTI-COLOR
- 10 CURLY-COATED RETRIEVER



- 11 ENGLISH COCKER SPANIEL
- 12 ENGLISH SETTER
- 13 ENGLISH SPRINGER SPANIEL
- 14 FIELD SPANIEL
- 15 FLAT-COATED RETRIEVER



- 16 GERMAN SHORTHAIRED POINTER
- 17 GERMAN WIREHAIRD POINTER
- 18 GOLDEN RETRIEVER
- 19 GORDON SETTER
- 20 IRISH SETTER



- 21 IRISH WATER SPANIEL
- 22 LABRADOR RETRIEVER
- 23 LAGOTTO ROMAGNOLO
- 24 NEDERLANDSE KOOIKERHONDJE
- 25 NOVA SCOTIA DUCK TOLLING RETRIEVER



- 26 POINTER
- 27 RED AND WHITE SETTER
- 28 SPINONE ITALIANO
- 29 SUSSEX SPANIEL
- 30 VIZSLA



- 31 WEIMARANER
- 32 WELSH SPRINGER SPANIEL
- 33 WIREHAIRD POINTING GRIFFON
- 34 WIREHAIRD VIZSLA



# WORKING GROUP

Dogs of the Working Group were bred to perform such jobs as guarding property, pulling sleds and performing water rescues. Many of these breeds also serve as draft animals, and as police, military, and service dogs. They have been invaluable assets to man throughout the ages. Quick to learn, these intelligent, capable animals make solid companions.

## DID YOU KNOW?



The Boxer is the winningest breed in the group, with 26 Group wins.\*\*



2021 was the first year the Dogo Argentino was eligible to compete at Westminster.



15 Best In Show Champions have come from the Working Group.



Dogs of the Working Group were bred to perform jobs like guarding property, pulling sleds or performing water rescues.



Purina® Pro Plan® offers specialized nutrition that can meet the needs of large and giant breeds like those found in the Working Group.



The Purina® Pro Plan®-fed Boxer, Wilma, was awarded the winner of the Working Group.\*

\*The handlers or owners of this champion may have received Pro Plan dog food as Purina ambassadors.  
\*\*Since joining the Working Group in 1936.

- 1 AKITA
- 2 ALASKAN MALAMUTE
- 3 ANATOLIAN SHEPHERD DOG
- 4 BERNESE MOUNTAIN DOG
- 5 BLACK RUSSIAN TERRIER



- 6 BOERBOEL
- 7 BOXER
- 8 BULLMASTIFF
- 9 CANE CORSO
- 10 CHINOOK



- 11 DOBERMAN PINSCHER
- 12 DOGO ARGENTINO
- 13 DOGUE DE BORDEAUX
- 14 GERMAN PINSCHER
- 15 GIANT SCHNAUZER



- 16 GREAT DANE
- 17 GREAT PYRENEES
- 18 GREATER SWISS MOUNTAIN DOG
- 19 KOMONDOR
- 20 KUVASZ



- 21 LEONBERGER
- 22 MASTIFF
- 23 NEAPOLITAN MASTIFF
- 24 NEWFOUNDLAND
- 25 PORTUGUESE WATER DOG



- 26 ROTTWEILER
- 27 SAINT BERNARD
- 28 SAMOYED
- 29 SIBERIAN HUSKY
- 30 STANDARD SCHNAUZER



- 31 TIBETAN MASTIFF



# TERRIER GROUP

The Terrier Group is filled with feisty, energetic dogs that range greatly in size. Their ancestors were bred to hunt and kill vermin. Most terriers have wiry coats that require special grooming in order to maintain their characteristic appearance. The word “terrier” comes from the Latin word terra (ground), as these determined and courageous dogs must be small enough and agile enough to “go to ground” to pursue their quarry (rats, foxes, and other vermin).

## DID YOU KNOW?



In 2019, the Wire Fox Terrier became the 12th of the last 13 Best In Show Champions in a row to choose the advanced nutrition of Purina® Pro Plan®.\*



The Terrier Group has more than twice as many Best In Show wins as any other group.



The Wire Fox Terrier is the winningest breed in the group with 24 Group wins.



47 Best In Show Champions have come from the Terrier Group—the most of any group.



Dogs of the Terrier Group tend to be feisty, energetic dogs whose ancestors were bred to hunt and kill vermin.



Terriers make great pets, but are typically stubborn and can require special grooming.

\*The handlers or owners of these champions may have received Pro Plan dog food as Purina ambassadors.

- 1 AIREDALE TERRIER
- 2 AMERICAN HAIRLESS TERRIER
- 3 AMERICAN STAFFORDSHIRE TERRIER
- 4 AUSTRALIAN TERRIER
- 5 BEDLINGTON TERRIER



- 6 BORDER TERRIER
- 7 BULL TERRIER (COLORED)
- 8 BULL TERRIER (WHITE)
- 9 CAIRN TERRIER
- 10 CESKY TERRIER



- 11 DANDIE DINMONT TERRIER
- 12 GLEN OF IMAAL TERRIER
- 13 IRISH TERRIER
- 14 KERRY BLUE TERRIER
- 15 LAKELAND TERRIER



- 16 MANCHESTER TERRIER (STANDARD)
- 17 MINIATURE BULL TERRIER
- 18 MINIATURE SCHNAUZER
- 19 NORFOLK TERRIER
- 20 NORWICH TERRIER



- 21 PARSON RUSSELL TERRIER
- 22 RAT TERRIER
- 23 RUSSELL TERRIER
- 24 SCOTTISH TERRIER
- 25 SEALYHAM TERRIER



- 26 SKYE TERRIER
- 27 SMOOTH FOX TERRIER
- 28 SOFT COATED WHEATEN TERRIER
- 29 STAFFORDSHIRE BULL TERRIER
- 30 WELSH TERRIER



- 31 WEST HIGHLAND WHITE TERRIER
- 32 WIRE FOX TERRIER

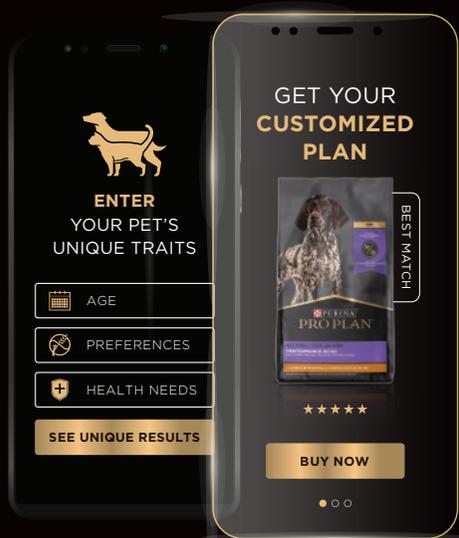




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